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DATE: October 23, 2020

TO: All Sales Personnel & Customers

RE: September Price Increase Announcement for Metal Framing – Updated Effective Date

Dear Valued Partner,

Atkore announced a price increase affecting the Unistrut and Power-Strut product lines on September 17, 2020. The price increase has been delayed to a new effective date of November 2, 2020. Price files showing the new pricing have been generated and shared with each customer.

As noted in the September announcement, customer orders placed prior to 5:00 pm central time on the last business day prior to the effective increase date will be honored at the pre-increase price levels if for immediate shipment only. Atkore reserves the right to limit order quantities to two weeks of average customer purchases and adherence to specific job quoted product assortment.

We remain committed to being the customer's first choice by providing unmatched quality, delivery and value.

If you have any questions regarding this announcement, please contact your sales representative, or me directly.

Thank you for your business and support.

Regards,

*Steve Elsdon*

VP & General Manager, Metal Framing

President, Unistrut Construction

Atkore International